

Privacy Policy: Effective November 12, 2009

This website, located at www.theoutfield.com (the "Site"), is owned by John Spinks/The Outfield, and operated by said owner ("we," "us," "John Spinks," "The Outfield," "Company"). For the purpose of this document owners will be referred to as "Company."

Company is committed to respecting your privacy. Please read the following Privacy Policy to understand how your personal information will be treated if it is collected through this Web site (the "Site") by Company. Except as explicitly provided herein, this Privacy Policy does not apply to the practices of companies that Company does not own or control, or to people that Company does not employ or manage. Company reserves the right to change, modify, add, or remove provisions of this Privacy Policy. Any changes to this Privacy Policy will be posted here, and Company encourages you to check back from time to time to ensure continuing familiarity with the most current version of Company's Privacy Policy. You can determine whether the Privacy Policy has been revised since your previous visit to the Site by referring to the "Effective" date at the top of this page. Please read this Privacy Policy carefully. Your use of the Site constitutes your acceptance to be bound by this Privacy Policy without limitation, qualification or change. If at any time you do not accept all the terms and conditions contained herein, you must immediately discontinue use of the Site. The current version of this Privacy Policy is dated November 12, 2009.

Any dispute over privacy is subject to this Privacy Policy and our Terms and Conditions. Please note that the use of information that we gather is subject to the Privacy Policy in effect at the time of use. You should check the Site frequently to see recent changes in this Site's Privacy Policy and its Terms and Conditions.

This privacy policy does not govern Company's use of any information you provide to Company when you call Company, write to Company, or communicate with Company in any manner other than through the Site. Because the Internet is global, information about you that Company collects or that you submit may be transferred to, processed in, and held in countries (including the United States) other than the one in which you reside. By using the Site, you explicitly consent to such use of your information and agree to the terms of this privacy policy.

1. Personal information collected. The types of personal information collected on the Site may include, but are not limited to, your name, email address, standard contact information including addresses and phone numbers, transactional and financial information (such as credit card or bank account numbers). You also may be asked to provide additional information to Company when you conduct a search on the Site, place an order for merchandise, complete a questionnaire or an entry form for sweepstakes and/or contests, and/or participate in forums and/or chat rooms, or other community features of the Site. Company may also ask you to voluntarily provide Company with information regarding, for example, your personal or professional interests, demographics, experiences with the services Company provide and contact preferences.

Company may gather and collect any and/or all of the following: **(A)** IP addresses (the Internet address of a computer) to track a user's session while the user remains anonymous, **(B)** computer and connection information such as browser type and version, operating system, and platform, **(C)** purchase history, **(D)** the full Uniform Resource Locator (URL) clickstream to, through, and from the Site, including date and time, **(E)** cookie number, and **(F)** web pages and/or products you viewed or searched for. Company analyzes this data for certain trends in statistics, such as which parts of the Site users visit and how long they spend there. In general, Company does not link your IP addresses to anything personally identifiable to you. During some visits to the Site, Company may use software tools such as JavaScript to measure and collect session information, including page response times, download errors, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

Company gathers and stores certain types of information whenever you use the Site or the services made available hereon (the "Services"). For example, like many Web sites, Company may use "cookies," and obtain certain types of information when your Web browser accesses the Site. Various third party companies offer utilities that are designed to allow or help you visit and use Web sites anonymously. Please note, however, that Company may not be able to provide you with a personalized experience on the Site if you choose to utilize any such utilities.

2. Cookies. Company may place Internet cookies on your hard drive. Internet cookies are small files that may be placed on your hard disk for record-keeping purposes. Cookies are used to (A) remind Company of who you are in order to deliver you better service, (B) estimate Company's audience size by determining repeat usage of the Site to help target advertisements, Services, and/or Materials based on user interests and behavior, (C) track your progress and entries in promotions, sweepstakes and contests, if any, and (d) measure certain traffic patterns for use as a research tool to understand how our users' habits are similar or different from one another. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether or not to accept it. However, by not accepting cookies, some pages of the Site may not display properly or you may not be permitted to access certain information.

3. Web beacons. Company may employ Web beacons (also called single-pixel gifs), which are customized links or similar technologies, when sending you newsletters or promotional emails. Web beacons allow Company to (A) determine whether you have opened, or acted upon, a promotional email and which links you have clicked on in order to deliver to you more focused email communications and other information, (B) allow Company to count the number of users who have visited certain pages of the Site and effectively deliver co-branded services, and (C) enable Company to compile aggregated statistics and determine the efficacy of promotions by using Web beacons from third parties, without allowing such third parties to use Web beacons on the Site to collect or access your personal information.

Company may allow third-parties, including our authorized service providers, IAC companies, advertising companies, and ad networks, to display advertisements or provide applications and services on the Site. These companies may use tracking technologies, such as cookies or web beacons, to collect information about users who view or interact with their advertisements, use their applications and/or services. This information allows them to deliver targeted advertisements and personalized online experiences and gauge their effectiveness. However, the Site does not provide any personal information to these third parties. Some of the third-party advertising companies may be advertising networks that are members of the Network Advertising Initiative, which offers a single location to opt out of ad targeting from member companies (www.networkadvertising.org).

4. Use of information collected. Company will not sell, rent or lease your personally identifiable information to others without your consent, except as provided in this Privacy Policy. In general, the information you provide will be used to support your customer relationship with Company.

Company wants to help you quickly find information regarding the Services on the Site and alert you to specific offers, updated information, and other new products and Services that are available. Accordingly, Company may or contact you by e-mail about Company's various products and Services or other products and services Company feels may be of interest to you. If you do not want to receive such e-mails, simply "opt-out" by the means provided for (if any) in the mailings or by contacting brent@theoutfield.com.

Notwithstanding the foregoing, Company does research on Company's users' demographics, interests and behavior based on the information provided to Company during your use of the Site. This research is compiled and analyzed on an aggregated basis. Aggregated data does not include personally identifiable information. Company may share this aggregated data with others. Company also may combine your information with information we collect or receive from other companies and sources (such as demographic data) to improve and personalize Company's services.

5. Opt-Out. To "opt-out" means that you have notified Company that said Company no longer has permission to use your information for a particular purpose. For example, when Company sends you information on a new product, you will be given the opportunity to "opt-out" of receiving such information in the future.

6. Who collects information. Information may have been collected on the Site by or on behalf of Company. If data is being collected and/or maintained by any company other than Company or an agent for Company, you will be notified prior to the time of the data collection or transfer. If you do not want your data to be shared, you can choose

not to allow the transfer by not using that particular Service or purchasing those particular goods.

Please be aware that advertisers that may have links on the Site that may collect personal information about you through the use of cookies, JavaScript, Web beacons, and other technologies. Company does not have any control over or access to such technologies that may be used by these advertisers, and the information practices of those Web sites linked to the Site either through advertisements or other hyperlinks are not covered by this Privacy Policy. Please note that Company is not responsible for the privacy practices of third party websites. Company encourages you to be aware of this when you leave the Site and to read the privacy policies of every website that collects personally identifiable information from you. The Privacy Policy applies only to the Site. Company does not, however, provide any personally identifiable information about you to these advertisers.

7. Who Company shares information with. Company may share the personal data you provide or the information gathered by Company to any party with your consent or, in any event, to Company subsidiaries, agents, contractors and our business partners. Company also may share information with the following groups: **(A)** affiliated business which Company does not control but with which it engages in joint and co-branded offerings, **(B)** third party service providers in order to facilitate the performance of only those functions which are assigned to them, such as the Site operation and maintenance, order fulfillment, data analysis, marketing assistance, provision of search results and links, credit card payment processing, and customer service, and **(C)** entities with which Company may merge or which may acquire all or substantially all of Company's assets, as customer information likely will be one of the transferred assets. In addition, Company believes it is necessary to share information in order to **(D)** investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, and violations of the Terms of Service, **(E)** respond to subpoenas, court orders, or legal process, and **(f)** establish or exercise our legal rights, or defend against legal claims, and as otherwise required by law. Except as provided above or in the event of a merger, consolidation, or sale of all or substantially all of Company's assets, we will not share any of your information with any third party without your permission.

8. Updating personal information. You can request any individual information that Company may have collected about you, correct factual inaccuracies in your information, remove personal information from Company's databases and/or update your personal information by contacting Company at brent@theoutfield.com.

9. Third Party Websites. Third party Internet Web sites and services accessible through the Site have separate privacy and data collection practices, independent of Company. Company has no responsibility or liability for these independent policies or actions. Please be careful and responsible online. If you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return. While Company strives to protect your information, Company cannot ensure or warrant the security of any information through the transmission process, and any transmission by you of information is done at your own risk.

10. Children. The Site is not intended for use by individuals under the age of 13, and Company requests that such individuals do not provide personally identifiable information. In accordance with the Children's Online Privacy Protection Act of 1998, Company will not knowingly request personal information from children under the age of 13 without prior verifiable parental consent.

11. Security. Company uses its best efforts to protect your personal information and, to that end, uses tools such as encryption, passwords, and physical security to protect your personal information against unauthorized access and disclosure. However, no website can be absolutely secure, and third parties may unlawfully intercept or access transmissions or private communications, and other users may abuse or misuse your personal information that they collect from the Site. Therefore, although Company works very hard to protect your privacy, Company does not promise, and you should not expect, that your personal information or private communications will always remain absolutely private.

12. Contests, Games, Sweepstakes and Certain Promotions. For contests, games, sweepstakes and certain promotions conducted on the Site, Company uses the personal information you provide only for the purpose of contacting you if you win a prize and sending the prize to you. Persons who are not residents of the United States cannot participate in games, contests, sweepstakes, or other promotions. If you reside in the United States and are older than 12 but younger than 18 years of age, Company will ask you for information to contact your parent or

guardian at the time of registration, and if you win, he or she will be sent an e-mail with information about the game, contest, sweepstakes or promotion in question and about your award. Your parent or guardian will then have a chance to "opt out" of collecting your prize on your behalf, in which case the prize will not be awarded. Persons who are not residents of the United States cannot participate in games, contests, sweepstakes, or other promotions.

Company does not use contact information contained in contest entries to create mailing lists or for any other purpose, unless you have simultaneously subscribed to a mailing list. For further information about how Company handles entries to a particular contest, please consult the contest rules.

Company is required by law to disclose the full name and state of residence of the winner(s) of any contest that Company offers through the Site. If you enter and win any such contest, for a period of two years after you have won, your full name and state of residence will be disclosed to anyone who requests such information.

13. Site access from Outside the United States. Company complies with the privacy laws and regulations of the United States of America. Company makes no representation that the Site is governed by or operated in accordance with the laws of other nations, or that the Site or any part thereof is appropriate or available for use in any particular jurisdiction. Those who choose to access the Site do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules and regulations. By using the Site, visitors from outside of the United States of America acknowledge the Site is subject to the laws and regulations of the United States of America, and waive any claims that may arise under their own national laws.

14. Other legal notices. Any dispute over privacy is subject to this Privacy Policy and our Terms and Conditions, including limitations on damages and application of the law of the State of Virginia.

15. Contact us. If you have any concern about your privacy in connection with this policy, please send a thorough description to Company at brent@theoutfield.com, and Company will try to resolve it.